



**Meeting of the Planning Committee**  
**Wednesday May 6, 2009**  
**7:30 a.m.-9:00 a.m.**  
 Quarters 2 Building, Beacon Hill Campus  
 1200 12<sup>th</sup> Ave South Seattle, WA

<b>Time</b>	<b>Topic</b>	<b><u>AGENDA</u> Who will lead the discussion</b>	<b>ATT</b>	<b>Action to be taken</b>
<b>7:30</b>	<b>Call to Order</b>			
	Public Comment Approve Minutes from 4.1.2009 meeting		Att A	Approve, as amended
<b>7:30-7:50</b>	<b>Strategic Plan Project updates</b>	Respective leads		Short, informational updates; description of ultimate purpose or goal for each project
<b>7:45-7:50</b>	<b>Tower Communications</b>	Council Chair or Executive Director		Informational update
<b>7:50-</b>	<b>Strategic Communications</b>			
	2006-2008 Communication Strategies & accomplishments	Mardie Rhodes, Communications Consultant	Att B	Review 2006-2008 Communications efforts
	Approach to 2009-2010 Strategic Communications (related to program & strategic work plan)	Wendy Watanabe & ED Rosemary Aragon	Att C	Begin discussion re how PHPDAS will approach 2009-2010 strategic communications
	Strategic Work plan (4.23.2009)		Att D	<i>For reference</i>
<b>8:45-8:55</b>	<b>Increase Specialty Access</b>			
	1 <sup>st</sup> Quarter 2009 Charity Care Report	ED Rosemary Aragon	Att E	Approve. Send to Governing council for approval.
<b>9:00</b>	<b>Adjourn</b>			

*Distribution: Planning Committee Members:*  
*Chair Wendy Watanabe, Marc Provence, Linda Ruiz, Theresa Rambosek, Tom Wood, Gary A. Zimmerman, and Executive Director Rosemary B. Aragon & Analyst Karen Hambro*  
*Strategic Advisors: Carey Jackson, Margaret Shepherd, Steve Brennan*