



STRATEGIC PLAN 2012–2015

Bridging Gaps in Health Care Access

Vision

A community in which all people have access to effective health care that respects each individual's value and circumstance

Mission

To champion effective health care for the vulnerable and disadvantaged in our community

GOAL ONE:

Access to Health Resources

To decrease disparities in access to health resources for the Puget Sound's vulnerable populations

Support:

Support activities and programs that demonstrably reduce health disparities.

Innovate:

Test and evaluate the effectiveness of innovative approaches that reduce disparities.

Advocate:

Promote policies that reduce disparities.

Partner:

Work collaboratively with funders and others to identify the most effective approaches to provide access to health resources.

Funding Priorities

Reduce barriers to access:

Focus on barriers related to geographic distribution of care, cultural differences, language, and other social determinants of health.

Increase access to difficult-to-obtain health care services and health resources:

Focus on specialty care, oral health care, and behavioral health care.

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About Pacific Hospital PDA

In 1981, the City of Seattle chartered the Pacific Hospital PDA, placing in its trust the Pacific Hospital and its surrounding campus, a historic Seattle landmark. The property is composed of a 14-story historic Tower with a recently constructed parking garage. Pacific

Medical Centers/PacMed has a clinic in the ground floor and basement of the Tower. There are six Officer's Quarters buildings used for offices and a parking garage (all leased to Pacific Medical Centers/PacMed). The Pacific Hospital PDA leases out the property to three tenants and uses

lease revenues to increase health access and improve health outcomes for the uninsured and underinsured.

In 2011, the Pacific Hospital PDA provided more than \$1.14 million to the community in support of increased access for the vulnerable and disadvantaged.

GOAL TWO:

Improvement of Health Outcomes

To improve the health outcomes of vulnerable populations by increasing the capability of the health care system

Support:

Support health care delivery that reduces disparities in health outcomes.

Innovate:

Improve the effectiveness of health care systems, programs and services for underserved communities.

Advocate:

Promote policies that help sustain high-impact health programs and services.

Partner:

Engage multiple sectors of the community in coordinated, culturally appropriate actions to promote health and prevent disease.

Funding Priorities

Increase effectiveness of a person-centered health system:

Focus on systems that link and coordinate resources that enable people to achieve optimal health, e.g., community health workers, expanded primary care, translation/interpreter services.

Focus on individuals with demographic, geographic and/or disease characteristics that put them at risk.



Designed by famous Seattle architects Charles Bebb, Carl Gould and John Graham, the Tower building is an outstanding example of art deco architecture with dramatic views of downtown Seattle and the Puget Sound.

GOAL THREE:

Enhanced Stewardship

To improve the long-term financial stability and grantmaking capacity of the Pacific Hospital PDA while advancing both the value of the property and its benefit to the community

Revenue:

Explore non-lease revenue options, including fundraising, partnering, etc., that supplement the Pacific Hospital PDA's lease-generated revenues.

Ensure that lease arrangements maximize the amount of revenue produced from the PDA's property to help advance the Pacific Hospital PDA's long-term plans.

Value of the Property:

Develop a long-term facilities vision/plan for the Pacific Hospital PDA property as a whole that is consistent with existing leases, complements opportunities developing in the area and sustains a positive neighborhood presence.

Benefit to the Community:

Convene and partner with local organizations and residents to improve the quality of life, particularly related to the social determinants of health in the Beacon Hill neighborhood.

For more information:

If you are interested in learning more about the Pacific Hospital PDA, please contact:

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