



**Meeting of the Program Committee**

Wednesday July 1, 2015

7:30-9:00 a.m.

Quarters 2 Building, Beacon Hill Campus  
1200 12<sup>th</sup> Ave South, Seattle, WA

MEMBERS PRESENT	NOT PRESENT	ALSO PRESENT
Nancy Sugg	Rich Nafziger	Jeff Natter
Doug Jackson	Ellie Menzies	Christina Bernard
Mike Heinisch	Judy Tobin	Rikka Dayao
	Sharyne Shiu Thornton	Alice Ito (until 8:20)
	Michael Leong	Kirsten Wysen (until 8:20)

Nancy Sugg called the meeting to order at 7:37 a.m. A quorum was not present. There was no public comment.

**Minutes**

No members present had recommended changes for the June 3, 2015 minutes. Action will be taken on the June 3, 2015 meeting minutes at next month’s Program Committee meeting.

**Update on Communities of Opportunity and Living Cities work**

Alice Ito from The Seattle Foundation and Kirsten Wysen from Public Health - Seattle & King County presented an update on Communities of Opportunity and Living Cities work to the Committee. Communities of Opportunity (CoO) is a public and private partnership to find improvement for three low-income communities affected by health, housing and socioeconomic inequities: Rainier Valley, White Center and SeaTac/Tukwila. It provides a county wide sensibility of how to achieve positive results in these communities from the ground up.

- CoO uses Results Based Accountability, a framework that offers a disciplined way of thinking and taking action that:
  1. Communities can use to improve the conditions of well-being for children, youth, families and the whole community, and
  2. Leaders can use to improve the quality and effectiveness of programs, policies, agencies and service systems.
- Through the process, the community groups work with CoO to drive the work, asking several questions to focus their projects:
  1. Who is this about? – Population
  2. What is the end? – Results to Experience
  3. How are we doing? – Indicators to Baselines
  4. What’s the story behind the baseline? – Information and Research Agenda about Causes
  5. Who are partners who have a role to play in turning the curve?
  6. What do we propose to do to turn the curve? – What works, Information and Research Agenda about Solutions, and Criteria
  7. How much did we do? Is anyone better off? – Strategy and Action Plan



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### Grantmaking

#### *Aligned Funding – Communities of Opportunity (Resolution 09-2015)*

The Finance & Grants Manager discussed the details of Resolution 09-2015. The resolution would authorize the Executive Director to formalize a partnership with King County and the Seattle Foundation for aligned funding as part of the CoO initiative for up to \$150,000 in funding for 2015. Once the partnership has been finalized, the PHPDA will be able to build individual contracts with the three chosen sites for the health-related aspects of their CoO work. The Committee members present were all supportive of the partnership. Action will be taken at the Governing Council meeting July 14.

#### *Renewal and New Major Grant Update*

The Finance & Grants Manager updated the Committee on the status of Renewal and New Major Grants. All Renewal Grant contracts have been signed with grant checks ready to be mailed today, July 1. All of the contract meetings with the organizations awarded new Major Grants went well and the Nimble Grant contracts will be also be done within the next 1-2 weeks.

#### *Follow-up on Department of Commerce funding request*

The Executive Director reviewed with the Committee the funding request made by the Department of Commerce, which the PHPDA's legal counsel determined was not possible. He also discussed potential funding of Tower subtenants and concerns over the impact on the fairness of the PHPDA's grantmaking process. He discussed future options that the PHPDA could explore involving programs within the Pacific Tower. However, no requests have been received and any future funding would require much more research and discussion.

### Approach to 2016-2018 Strategic Plan

The Executive Director brought up for discussion a different approach to the PHPDA's 2016-2018 Strategic Plan: Strategic Thinking. He referenced an article, The Guide for Successful Nonprofit Management published by Third Sector New England, which compares Strategic Thinking vs Strategic Planning. Based off of the size of the PHPDA's staff, the Executive Director suggested using a Strategic Thinking approach in moving forward with the new Strategic Plan. The Committee was in agreement with the Strategic Thinking approach and discussed ways to get feedback on the PHPDA from non-stakeholders, stakeholders and the public. Additional discussion will take place over the next few months.

### Adjournment

The meeting adjourned at 8:59 a.m.

Minutes approved: \_\_\_\_\_  
(date)