



Meeting of the Planning Committee
 Wednesday April 1, 2015
 7:30-9:00 a.m.
 Quarters 2 Building, Beacon Hill Campus
 1200 12th Ave South, Seattle, WA

MEMBERS PRESENT		NOT PRESENT	ALSO PRESENT
Nancy Sugg	Judy Tobin	Sharyne Shiu Thornton	Jeff Natter
Doug Jackson	Rich Nafziger	Michael Leong	Christina Bernard
Mike Heinisch		Ellie Menzies	

Nancy Sugg called the meeting to order at 7:32 a.m. A quorum was present. There was no public comment.

Minutes

The Committee voted to approve the February 4, 2015, and March 4, 2015, meeting minutes (Moved/2nd, Tobin/Heinisch, 5 of 5 in favor).

Grantmaking

Nimble Fund Cycle 3 Review Committee

The Finance & Grants Manager discussed the next round of Nimble Fund application review. Applications will be due May 20 and the review will take place in the following week to ten days. The Executive Director suggested that Christina Bernard and Ellie Chopp serve as the two staff members on the panel. Judy Tobin and Doug Jackson also volunteered to serve on the panel. The Governing Council will appoint the panel, including these four members and potentially one Finance Committee member, at their next meeting.

Renewal and New Major Grant Update

The Executive Director updated the Committee on the Renewal and New Major Grant processes. All 10 current major grantees applied for renewal funding, some at the same level, others at a higher level. The review panel will be meeting Friday April 3 to make recommendations to the Governing Council.

The New Major grant proposals were due March 23 and 10 were received (one invited agency chose not to apply). Staff is currently completing technical reviews. The review panel will receive the proposals by April 6 and will meet on May 8 to make recommendations to the Governing Council.

Pooled Funding – Further discussion of Communities of Opportunity

The Executive Director updated the committee on the progress since his presentation on Communities of Opportunity (COO) the previous month. After discussion with the Governing Council, he is moving forward to discussions with other COO funders on how pooled or aligned funding through this project could work. He will report back to the Committee and the Governing Council, with the plan being to have a decision at the May Governing Council meeting. Committee members asked him to learn more about the level of funding for on-the-ground agencies, as well as the type and amount of system-change work being done. It was also noted that this project ties in significantly with other initiatives at the County and regional level.



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Grant Management

Evaluation support to PHPDA grantees

The Executive Director reminded the Committee that there is money set aside in the 2015 budget for evaluation assistance for grantees and asked the Committee to discuss the types of assistance for which this funding could be used. They discussed several ways to approach evaluation, including:

- Providing targeted assistance to the grantees that are most in need of help with evaluation
- Overall evaluation of the PHPDA's grants at a macro level
- Providing training and tools that can help agencies become better at evaluation
- Setting some key health outcomes that agencies can measure across the PHPDA grants
- Paying for targeted deeper evaluations of programs showing the most promise for impact and replication
- Providing technical support to grantees as needed
- Assisting agencies in accurately capturing race, ethnicity, and other key data
- Focusing the next all-grantee meeting on evaluation

The Committee went on to discuss the options for hiring this type of evaluation support. They asked the Executive Director to look at academic options in the area, including students from the Evans School and School of Public Health at UW, as well as other institutions in Seattle. He will report on some of these options at the next meeting.

Project Access Medical Case Management 2014 Final Report

The Committee reviewed the Project Access Medical Case Management 2014 Final Report, including the report on referrals and appointments by specialty. They discussed the potential continued and future issues Project Access will face with Medicaid expansion. The Committee asked staff to follow up on a few additional clarification questions.

Nimble Fund Cycle 1 Updates

The Executive Director reported that he had spoken with all of the Nimble Fund Cycle 1 grantees to learn about their progress. All of them reported that they were doing well and moving forward with the work for their grants.

Advocacy approach

The Committee discussed the future plans for PHPDA's advocacy, a continuation of previous conversations in 2014. They expressed some concerns about certain types of advocacy:

- Funding for advocacy – concern that the PHPDA has no control over the position being advocated with PHPDA funds
- Board-member advocacy, such as writing op-eds – concern about ensuring that members get approval from the full Governing Council before taking positions
- Staff work on advocacy beyond work on boards and commissions – concern that it may add to the workload and stretch staff too thin
- Endorsements of ballot measures – concern that this becomes lobbying, which is limited to a certain portion of PHPDA's expenditures by the PHPDA's status as a 501(c)(3)



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The Committee determined that on specific issues and measures, it would be best to respond as they arise rather than proactively seeking this work. They also believe that no position should be taken by board or staff members (when acting in their PHPDA role) without prior Governing Council review.

The Committee then went on affirm that the ways in which the Executive Director and others' participation in County- and region-wide initiatives is a form of advocacy in that these groups are working on system change. They also suggested that the evaluations of our grantees' programs could be used in advocacy. Sharing on these findings can encourage others to begin certain types of programs or help others learn from successes and failures. The Committee also discussed turning some of the evaluations and grant stories into case studies that could be widely disseminated.

Overall, the Committee believes the following forms of advocacy should be included in the PHPDA's work in the immediate and short-term future:

- Staff will continue and perhaps expand their work with commissions and workgroups focused on system change and studies
- Governing Council and strategic advisors will respond to specific advocacy items in an ad hoc fashion
- Grantees will be allowed to include advocacy in their project plans for PHPDA funding
- The PHPDA will use grant evaluation as a tool to learn and share information with others

Adjournment

The meeting adjourned at 8:59 a.m.

Minutes approved: _____
(date)