



**Special Meeting of the PHPDA Governing Council
Wednesday, February 12, 2020
8:00 a.m. – 3:30 p.m.**

World Trade Center Seattle, Board Room AB, 4th Floor
2200 Alaskan Way, Suite 410, Seattle, WA 98121

MEMBERS PRESENT		NOT PRESENT	ALSO PRESENT	
Sue Taoka	Mike Heinisch		John Kim	Charles Wright
Ellie Menzies	Susan Crane			
Nancy Sugg	Doris Koo			
Bob Cook	Gloria Burton			

Sue Taoka called the meeting to order at 8:15 AM. A quorum was present. There was no public comment.

Breakfast

Introductions and Welcome

The Executive Director John Kim and Retreat Facilitator Charles Wright welcomed Governing Council members to the 2020 PHPDA Board Retreat. The Retreat Facilitator discussed the objectives for the retreat and set ground rules. The Executive Director shared his hopes and aspirations for the day.

Governance

GC Self-Assessment

The Governing Council Vice-Chair provided history and context for the development of the self-assessment tool. The Council discussed the 2019 Governing Council Self-Assessment results: trends, improvement opportunities, and comments.

Strategic Planning - Grantmaking

Health Equity v Health Care

The Council watched “What the US Healthcare System Assumes About You,” by Mitchell Katz (https://www.ted.com/talks/mitchell_katz_what_the_us_health_care_system_assumes_about_you). The Executive Director shared definitions of Health, Health Care, The Quadruple Aim, Determinants of Early Preventable Death, and Social Determinants of Health. The Executive Director also shared cumulative results of grantmaking from 2014-2018.

The group discussed the desire for achieving greater impact in addressing health inequity in our community. At the conclusion of this section of the retreat, Governing Council members were invited to read Social Determinants of Health case study summaries.

Strategic Planning – Real Estate

The group viewed a portion of “Disparate Impact of Urban Planning: Development and Social Justice,” presented by Boston College Law (<https://www.youtube.com/watch?v=mPbOTEY1TRg>). A rigorous conversation ensued regarding the balance between preservation and development in service to



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achieving the PHPDA's health equity mission. Ideas were generated around shared values to guide a master planning process for the future of the PHPDA campus.


Strategic Communications

Branding Statement

The Retreat Facilitator guided the group through a series of exercises to aid in synthesizing the information learned and shared throughout the day into high level concepts to drive a "branding statement" for PHPDA.

Adjournment

The meeting was adjourned at 3:20 pm.

Minutes approved  3/10/20
(Date)