



Meeting of the PHPDA Governing Council

Tuesday, May 12, 2020 5:30 - 7:00 PM

Meeting: <https://zoom.us> Meeting ID 856 2166 6362

<https://us02web.zoom.us/j/85621666362?pwd=R0RFTE40TkwxalxR25iRENGWW5Sdz09>

Phone Option: 1-253-215-8782

Password: HEALTHCARE (Numeric Password for Phone: 974107)

MEMBERS PRESENT		NOT PRESENT	ALSO PRESENT	
Sue Taoka	Ellie Menzies	Susan Crane	John Kim	Christina Bernard
Bob Cook	Mike Heinisch		Mallory Fitzgerald	Gene Yoon
Doris Koo	Nancy Sugg		Denise Stiffarm	
Gloria Burton (arrived 5:39 PM)				

Sue Taoka called the meeting to order at 5:32 PM. A quorum was present. There was no public comment.

Consent Calendar Minutes

The Governing Council approved the minutes for the April 14, 2020 Governing Council meeting and the April 23, 2020 Special Governing Council meeting (Moved/2nd by Mike Heinisch/Doris Koo, 6 of 6 in favor)

The Governing Council accepted as information:

- The Finance & Audit Committee minutes from March 4, 2020,
- The Program Committee minutes from February 5, 2019, and
- The Program Committee minutes from March 4, 2020.

Executive Director and Staff Report

The PHPDA Staff reviewed the Executive Director and Staff Report with the Council.

- The Executive Director provided a general update on various activities such as the launching of the 2019 Annual Report and his collaborations with other PDA leaders during COVID-19.
- The Associate Director updated the Governing Council on continued adjustments made to current grant programs due to COVID-19. She offered to provide a list of grant programs that are being adjusted. The Council requested a summary to track overall trends in her discussions.
- The Office Coordinator informed the Council on PHPDA Operating Policy updates. As suggested during the meeting, he will check with legal counsel to see if amendments made to Policy 05-2010 on Disaster Recovery of Files is significant enough for a vote of approval from the Governing Council. The changes were primarily related to updates in software and process.

Financial Stewardship

Q1 Financial Statements

The Associate Director reviewed the Q1 Financial Statements.

- The Associate Director reminded the Council about the Auditor’s presentation at the June Finance Committee meeting.

The Governing Council voted to accept the Q1 2020 Financial Statements (Moved/2nd by Bob Cook/Doris Koo, 7 of 7 in favor)



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Grantmaking

2020 New Major Grant Awards (Res 05-2020)

The Associate Director discussed the summary of recommendations for the 2020 New Major Grants Awards. The New Major Review Panel met on Thursday, May 7, 2020. Fourteen (14) New Major Grant applications were received. The Review Panel consisted of PHPDA Staff (Executive Director, Associate Director, and Grants Manager) as well as Sue Taoka, Ellie Menzies, Paul Feldman, and Doug Jackson.

- After an initial Technical Review conducted by Staff, the members of the Review Panel evaluated all fourteen applications. The Review Panel recommended awarding full and partial funding for seven (7) proposals, totaling \$996,857.
- The Council discussed the proposals and Focus Areas. The Council expressed concern in the grantee’s ability to accomplish the program’s intentions described in their applications due to COVID-19. Staff confirmed that they would work with grantees on these issues as needed throughout the grant term.
- PHPDA Staff anticipated conducting new contract meetings remotely.
- The Executive Director highlighted Strategic Advisors Paul Feldman and Doug Jackson as evaluators. The Governing Council thanked them for their time and work.

The following grantees were recommended for full and partial funding for the 2020 New Major Grant:

Chief Seattle Club	Entre Hermanos	Ethiopian Community in Seattle
Odessa Brown Children’s Clinic	Recovery Café	Seattle Indian Health Board
Villa Comunitaria		

The Governing Council voted to approve Resolution 05-2019, authorizing the Executive Director to negotiate and execute 2020 New Major Grant contracts (Moved/2nded by Ellie Menzies/Nancy Sugg, 7 of 7 in favor)

Property and Real Estate

Update on N. Lot, PacMed, and Master Plan

The Executive Director updated the Council on North Lot activities, PacMed lease negotiation activities, and the Master Plan.

- The Seattle Police Department is conducting a crime and safety analysis on the North Lot. The Executive Director is working with them to expand their studies to the entirety of the campus and to include the parks across adjacent streets.
- SCIDpda is collaborating with Urban Renaissance for preliminary discussions on community and Tower tenant relations.
- The Executive Director drafted an RFQ for the Master Plan consultant and circulated the document with the Finance Committee.



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Strategic Planning

PHPDA's Response to Health Inequities Revealed by Health Crisis

The Executive Director updated the Council on Health Inequities conversations at the last special meeting. For continued discussions, the Council was asked to brainstorm the pandemic situation and how the PHPDA can affect local healthcare with an operational approach to advocacy. He described shaping PHPDA's approach to advocacy by identifying PHPDA's limitations and strengths. The Council discussed the PDA's limitations:

- As a 501c3, the PHPDA cannot lobby. Instead, the Council considered closely monitoring upcoming policies.
- The Program Committee workplan for this year includes a policy governing PHPDA's approach to advocacy and policymaking. The Program Committee will continue discussions on advocacy at their next meeting.

The Council discussed whether to approach advocacy from a specific healthcare lens or to broaden the scope beyond healthcare to include other social determinants of health. The Council agreed that healthcare is the PHPDA's primary strength and that its advocacy approach should involve healthcare.

The Council discussed strengths:

- **Community Relations:** the Council consists of many members with connections to local leaders and representatives. The PHPDA should be approachable by the City and County to assist them if they have community health needs. At the same time, the PDA can educate policymakers and representatives with the gathered experiences of PHPDA's grantees.
- **Grantmaking/Management:** The PHPDA has a robust and innovative grantmaking history of directing limited funds into appropriate programs to positively impact local health. The PDA may be able to provide counsel on how to better direct public funds.
 - Every year, the All Grantees Meeting has been a success. An advocacy approach may utilize this annual event.
 - Engage current grantees and ask them about immediate challenges.
 - Convene local community leaders, potentially becoming a platform to elevate the voices of the communities served. The PHPDA is in a unique position to have conversations with communities and reflect their authentic voice.

The Council discussed impacts that resulted from COVID-19 and explored topics that may potentially develop in policymaking:

- Healthcare access needs such as technology, transportation, and geography
- Re-opening and phasing, telehealth, insurance, and Medicaid
- Local community partnerships and organized activities
- Underreported demographics and data collection
- The efficient removal of congregate homeless shelters
- The financial drain on hospitals and government involvement.

The Council wrapped up conversations and strategized in preparation for the Program Committee:



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- The Program Committee Chair agreed for continued discussions on an advocacy approach. As public funds become more limited, local programs will likely be cut. A component of the PDA's approach to advocacy may include closely monitoring programs that need to be protected.
- For initial next steps on an advocacy approach, the Executive Director will work with Pyramid Communications to draft a potential message for the immediate local issues observed. He also offered to reach out to other foundations and grantmakers for further collaboration, particularly through the Health Philanthropy Partnership.

Adjournment

The meeting was adjourned at 7:02 PM.

Minutes approved _____

A handwritten signature in black ink, appearing to be "M. Smith", is written over a horizontal line.

6/10/2020

(Date)