



Meeting of the PHPDA Governing Council
April 10, 2012 4:30-7:00 p.m.
 Quarters 2 Building, Beacon Hill
 1200 12th Ave South Seattle, WA 98144

MEMBERS PRESENT		ON PHONE	ALSO PRESENT	
Kevin Fox	Marc Provence	Lance Wilken (until 5:15)	Rosemary Aragon	Judy Tobin
Linda Ruiz	Marite Butners		Christina Bernard	Judy Clegg
Mike Heinisch	Theresa Rambosek		Denille Bezemer	
Dan Lessler				

Kevin Fox called the meeting to order at 4:37 p.m. A quorum was present. There was no public comment.



Meeting of the PHPDA Governing Council
April 10, 2012 4:30-7:00 p.m.
Quarters 2 Building, Beacon Hill
1200 12th Ave South Seattle, WA 98144

Consent Calendar

The Governing Council approved the March 13, 2012 Governing Council minutes (Moved/2nded by Butners/Lessler. 8 of 8 in favor).

The Governing Council accepted as information the Finance & Audit Committee minutes from March 13, 2012 and the Planning Committee minutes from March 7, 2012.

Strategic Planning

Context for Planning process: Approach, Questions to be addressed, and Review of PHPDA Mission and Vision

After brief introductions, strategic planning consultant Judy Clegg provided an overview of the planning process. She reviewed the objectives, as well as the topics likely to be covered at each meeting. She reminded the Council that they had already discussed PHPDA's mission and vision and that this process would focus on goals and strategies. At the end of the process, the Council will have several final products: a SWOT analysis, goal statements, spending priorities, partnership strategies, and a grantmaking approach.

PHPDA Strategic Position: SWOT Discussion

Judy Clegg led the Council in a brainstorming session to identify the PHPDA's strengths, weaknesses, opportunities and threats. The discussion then turned to connecting some of PHPDA's most significant strengths with opportunities, and connecting potential threats to weakness, in order to outline PHPDA's strategic position in the coming years.

Develop initial goals

The Council began initial brainstorming and discussion of possible goals, as well as how those goals aligned with PHPDA's mission, Charter, and expertise.

Next Steps and Close: Schedule future meetings

The Council reviewed and discussed the schedule for future strategic planning meetings.

Tower Update

The Executive Director and Council Chair updated the Council on recent events related to the Tower lease.

Adjournment

The meeting was adjourned at 7:02 p.m.



Meeting of the PHPDA Governing Council
April 10, 2012 4:30-7:00 p.m.
Quarters 2 Building, Beacon Hill
1200 12th Ave South Seattle, WA 98144

Minutes approved _____

(Date)