



Meeting of the Governing Council Minutes

Tuesday December 14, 2010

5:30-7:30 p.m.

Quarters 2 Building, Beacon Hill
1200 12th Ave South Seattle, WA

MEMBERS PRESENT		ON PHONE	ALSO PRESENT
Gary Zimmerman	Marc Provence	Marite Butners	Rosemary Aragon, ED
Kevin Fox	Linda Ruiz		Christina Bernard, PA
Terri Rambosek	Wendy Watanabe		Denise Stiffarm, K&L Gates
Lance Wilken	Tom Wood (from 5:40)		Harvey Smith, PMC
			Mark Gary, PMC
			Tom Yetman, PMC

Gary Zimmerman called the meeting to order at 5:39 p.m. A quorum was present. There was no public comment.

Discussion with Pacific Medical Centers Representatives

The Council welcomed three representatives from PMC to the Council meeting - Harvey Smith, CEO; Tom Yetman, Chief Medical Officer; and Mark Gary, PMC board chair.

Mark Gary reported that PMC had updated its strategic and financial plan. He reported on PMC's financial health and uncertainties surrounding health care reform. He also stated that the PMC Board remains dedicated to charity care.

Tom Yetman updated the Council on PMC's partnership and contract with KCPA, under which KCPA will case manage safety net referrals of uninsured low income people to PMC. He reported that the transition was going smoothly and would be complete at the end of December.

Harvey Smith discussed challenges that may arise with health care reform over the next several years. He then discussed PMC's commitment to charity care and their plans regarding this continued commitment. He and Tom Yetman also discussed PMC's implementation of the EpicCare electronic medical record system.

The PMC representatives left the meeting at 6:20 following this discussion.

Consent Calendar

The Governing Council approved the November 9, 2010 Governing Council minutes (Moved/2^{nded} by Ruiz/Provence. 8 of 8 in favor).

The Governing Council accepted as information the Finance & Audit Committee minutes from November 9, 2010 and the Planning Committee minutes from November 3, 2010.

Acknowledgement of retiring Board Chair Gary A Zimmerman (Res 17-2010)

The Council thanked outgoing Chair Gary Zimmerman for his service to the PHPDA. They voted to approve Resolution 17-2010, which outlined this service, as amended (Moved/2^{nded} by Rambosek/Wilken. 8 of 8 in favor).



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Governance

Res 13-2010 Appointment of Theresa Rambosek

The Executive Director reported that paperwork had been sent to the mayor's office regarding reappointment of Theresa Rambosek to the Council. While it has not yet been completed, legal counsel stated that the Council could proceed since the mayor is expected to complete the reappointment. The Council voted to adopt Resolution 13-2010 reappointing Theresa Rambosek, as amended to reflect the expectation of approval from the mayor (Moved/2nded by Wood/Provence. 7 of 7 in favor. Ms. Rambosek abstained).

Res 14-2010 Election of officers

The Council voted to adopt Resolution 14-2010 on the appointment of PHPDA officers for 2011-2012, as recommended by the nominating committee (Moved/2nded by Watanabe/Wilken. 8 of 8 in favor). The Officers will be: Kevin Fox – Chair; Theresa Rambosek – Vice Chair; Marite Butners – Treasurer; Linda Ruiz – Secretary.

2011 Meeting schedule

The Council reviewed and voted to approve the meeting schedule for 2011, covering the Governing Council, the Finance & Audit Committee and the Planning Committee (Moved/2nded by Fox/Rambossek. 8 of 8 in favor).

Financial stewardship

2011 Operating Budget (Res 15-2010)

The Council voted to adopt the 2011 PHPDA Operating Budget, as recommended by both the Finance & Audit Committee and the Planning Committee (Moved/2nded by Rambosek/Ruiz. 8 of 8 in favor).

Contract Renewal with Rhodes Communication and Desktop Creations (Res 16-2010)

The Executive Director presented her recommendation that PHPDA continue contracting with Rhodes Communication for communications consulting and Desktop Creations for graphic design and website work. Both contracts are sole source. Per policy, the contract with Rhodes Communication is reviewed every three years. The Executive Director discussed the fact that these two groups are two-thirds of the PHPDA strategic communications team, along with PHPDA's printers. Rhodes and Desktop Creations work well together and with PHPDA staff. Additionally, they have significant knowledge of PHPDA and its operations.

The Executive Director signs a new contract with Rhodes Communication each year, outlining the expectations, tasks and goals for the year. All expectations have been met or exceeded for both Rhodes Communications and Desktop Creations.

The Council asked for additional information regarding the rates both groups charge PHPDA. The Executive Director reported that when market rates were reviewed in 2005, both were comparable to other providers. There is no reason to believe that they are no longer competitive, particularly in light of the fact that neither has raised rates since 2008 and neither will raise rates in the coming year.



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The Council voted to adopt Resolution 16-2010 based on the Executive Director's report that (1) Rhodes Communication and Desktop Creations have met or exceeded all expectations under prior contracts , (2) their fees, which were initially determined to be consistent with the market, have remained and are expected to remain flat, and (3) they have knowledge and familiarity with PHPDA that is invaluable given current issues and concerns facing the organization in the next year to two years. (Moved/2nded by Wilken/Fox. 8 of 8 in favor).

Tower Update

Gary Zimmerman updated the Council on meetings with Wright Runstad.

Increase Specialty Care Services to uninsured and underinsured persons

KCPA Quarter 3 Report

The Executive Director presented KCPA's Quarter 3 report, which arrived after the December Planning Committee meeting. She noted the measurable outcomes presented and the narrative regarding the new Swedish Community Specialty Clinic and KCPA's partnership with PMC.

Executive Session-Personnel Matters

At 7:21 p.m. the Council went in to Executive Session to discuss personnel matters. Rosemary Aragon and Christina Bernard left the meeting.

Adjournment

The meeting was adjourned at 7:59 p.m.

Minutes approved _____ (Date)