Kevin Fox called the meeting to order at 5:40 p.m. A quorum was present. There was no public comment.

The Governing Council approved the March 11, 2014 Governing Council minutes (Moved/2nded by Tobin/Provence. 8 of 8 in favor).

The Governing Council accepted as information the Finance & Audit Committee minutes from March 11, 2014 and the Planning Committee minutes from March 5, 2014.

Executive Director Update
The Finance & Grants Manager updated the board on the work of the staff over the past month. Legal counsel Denise Stiffarm also updated the Council on the likely timing of future discussions and meetings with PacMed. Chair Kevin Fox then reported that, based on discussions at the City Council confirmation hearings for new Governing Council members, the PHPDA will likely be asked to return to the City Council later in the year to provide an update on the grant process and results.

Grant Management
2013 Project Access NW Medical Grant – Final Program and Financial Report
Judy Tobin discussed the Project Access NW 2013 Medical Case Management Grant final report. She noted that Project Access is very candid about their successes and struggles and that the program remains a good use of PHPDA funds. She also noted that more information on the program’s outputs and outcomes will be available going forward with their new client management database. Planning Committee Chair Marc Provence stated that it could be a good idea to have Project Access NW Executive Director Sallie Neillie speak to the Planning Committee or Governing Council about her experiences with the changes brought on by ACA implementation. The Council accepted the report (Moved/2nded by Narasaki/Dreon. 8 of 8 in favor).

Grantmaking
Preliminary Questions on Proposal Review Process
The Finance & Grants Manager discussed the proposal review process, including the technical reviews completed by staff and the work of the funding panel over the next several weeks.
Discussion of potential future presentation topics at Governing Council

Chair Kevin Fox lead a discussion of potential future presentations and strategic discussions during Governing Council meetings, with an eye toward informing PHPDA’s work and advocacy. Ideas for future topics included:

- Barriers to the ACA for linguistic minorities, and potential advocacy around this topic
- How the provider community (doctors, hospitals, dentists, etc.) is reacting to and dealing with the ACA and Medicaid expansion
- Discussions with community-based organizations regarding health disparities
- Presentations from future grantees (not necessarily focused on their PHPDA grant)
- A panel discussion among different types of organizations, with the PHPDA in the role of convener
- Culturally-competent integrated care, such as that at ACRS
- Differences between populations in their understanding of health insurance
- The success of a managed care model for different populations

Presentation on ACA Enrollment and Strategies

Patty Hayes, of Public Health – Seattle & King County, joined the meeting to discuss the County’s experiences with ACA enrollment. Over 47,000 people were enrolled in King County during the enrollment period, far exceeding the original goal of 19,000. She discussed challenges, including health literacy in terms of insurance terms and ideas, as well as translation of certain terms into different languages. She stated that Public Health did not drive the enrollment process, but rather used a community-based approach, working with a network of 23 different organizations. They also found help across a wide variety of entities, including libraries and fire departments. Additionally, all County departments incorporated some ACA outreach into their work during the enrollment period.

She noted that challenges still remain, including the need for increased language capacity. She also stated that it was difficult for all organizations interested in being involved to participate, because the work required baseline knowledge of Washington benefit programs. She suggested that one key lesson is to work with organizations that have outreach and enrollment expertise. The Exchange has not yet released detailed enrollment data by age, ethnicity, and other demographic categories. In addition to analyzing this data once available, future steps include building partnerships with an eye toward sustainability.

The Council then asked several questions, regarding the data availability, future funding for navigators and in-person assisters, and how the coalition reached young people. Ms. Hayes agreed to keep the PHPDA informed if there are particular areas where we can be most supportive of these efforts.

Adjournment

The meeting was adjourned at 7:02 p.m.

Minutes approved__________________________  _____

(Date)