



Meeting of the Planning Committee
 Wednesday December 7, 2011
 7:30-9:00 a.m.
 Quarters 2 Building, Beacon Hill Campus
 1200 12th Ave South, Seattle, WA

| MEMBERS PRESENT | | NOT PRESENT | ALSO PRESENT | |
|-----------------|---------------|-------------|-----------------------|---------------|
| Wendy Watanabe | Marc Provence | Tom Wood | Rosemary Aragon, ED | Mike Heinisch |
| Dan Lessler | Linda Ruiz | | Christina Bernard, PA | |

Chair Wendy Watanabe called the meeting to order at 7:34 a.m. A quorum was present. There was no public comment.

Minutes

The Committee voted to approve the November 2, 2011, meeting minutes (Moved/2nd, Ruiz/Provence, 4 of 4 in favor).

Quarter 3 Project Access Northwest Report.

Committee member Linda Ruiz discussed Project Access Northwest’s Quarter 3 report. She reported that Project Access is meeting their deliverables for specialty care and that they have hired a new, experienced Development Director. She also stated that Project Access is getting ready to begin a strategic planning effort.

She then went on to discuss the work Project Access is doing on the dental pilot. The work is moving more slowly than anticipated because of unexpected barriers, but patients are now being seen and treated. The Seattle-King County Dental Society/Seattle King County Dental Foundation remains very committed to the work and will likely help fund a part-time dentist and part-time dental assistant at the clinic at Swedish in 2012. Swedish will help financially with this.

The Committee voted to recommend to the Governing Council that the PHPDA endorse the Seattle King County Dental Society/Dental Foundation plans to fund the additional staff in 2012 (Moved/2nd, Provence/Lessler, 4 of 4 in favor).

CMS Innovation Challenge funding

Committee member Dan Lessler discussed plans among various healthcare organizations in King County to respond to an RFP from the Center for Medicare & Medicaid Innovation. Representatives from Harborview, CHCs, Public Health, the City of Seattle Area Agency on Aging, CHPW, Global to Local, and PHPDA Executive Director Rosemary Aragon met recently to develop a project that would fit within the requirements of the RFP.

One proposal will be based on the King County Care Partners Program, including an expansion to include patient navigators or similar “community health worker” roles. PHPDA’s potential participation in this proposal would likely involve sharing information and insights from the Children’s Navigator Pilot and potentially playing a convening or “neutral broker” role in helping to bring together various relevant program models to define navigator-type roles/positions in the plan.



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Committee members discussed the fact that participation would be consistent with the PHPDA mission and would allow the PHPDA to explore ways to leverage past work in ongoing and future partnerships. The Committee voted to recommend that the Governing Council approve PHPDA's work with the project partners to share data and provide a letter of support (Moved/2nd, Ruiz/Provence, 3 of 4 in favor, Dan Lessler recused himself because of the appearance of a conflict of interest). They then voted to expand the motion to include activities related to participation in planning and design of the project and application (Moved/2nd, Ruiz/Provence, 3 of 4 in favor, Dan Lessler recused himself because of the appearance of a conflict of interest).

CHC funding for advocacy

Committee Chair Wendy Watanabe led a discussion about a commitment to provide some funding in support of a CHC request. The Executive Director reported that she received an updated proposal from the CHC Council on November 14 regarding funding of an awareness-raising event on November 30. After reviewing the proposal, the Executive Director decided to fund a small amount for preparation of an educational video from the communications budget. The Planning Committee discussed that the expenditure did not qualify as a communications expense and would be better considered as a grant request. It was recommended that the topic be placed on the agenda for Governing Council action.

The Committee also agreed about the need to discuss the PHPDA's role in advocacy so that the Council has clear guidance for the future. .

Planning Committee Strategic Advisors, appointment of Judy Tobin

The Committee voted to forward to the Governing Council a recommendation to appoint Judy Tobin as a Strategic Advisor to the Planning Committee (Moved/2nd, Ruiz/Lessler, 4 of 4 in favor).

2012 Budget and 2012 priorities

The Executive Director provided the Committee with a brief update on the 2012 budget. The budget will be discussed and voted on at the December 13 Governing Council meeting.

Tower update

The Executive Director provided a brief update on events related to the Tower lease.

Strategic Planning & Goal setting in 2012

Committee Chair Wendy Watanabe led discussion about what kind of issues that the Planning Committee would want to consider for future planning. Committee members discussed possible topics that should be a part of strategic planning and that it should occur sooner than later. Committee members stated that scenarios could be developed despite the variables/unknowns, and that planning could be based around such scenarios.



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The Committee voted to recommend to the Governing Council that a strategic planning process for 2012 based on scenario planning should be undertaken next year. (Moved/2nd, Ruiz/Provence, 4 of 4 in favor).

Adjournment

The meeting adjourned at 9:06 a.m.

Minutes approved: _____

(date)