from the Executive Director

“What's in a name?”

asked Shakespeare. “That which we call a rose by any other name would smell as sweet.”

While Will certainly had a point, he nonetheless understood that words matter. Words have the power to influence our perspective on ideas and events. Words can be used to unite or to divide. Look no further than our current volatile political climate for examples of the ways in which words chosen by the media continue to influence our attitudes toward major events surrounding us.

Over the past year at Pacific Hospital Preservation & Development Authority, we’ve explored how the language we use helps frame our work. We know the importance of our mission in supporting programs that advance the cause of health equity in our region. Yet we recognize that more must be done to speak our truth and to accurately name the social and health challenges we aim to overcome.

How do we tell our story? How can we elevate stories around health equity in the most effective way?

One of the most insightful and influential comments I heard this year came from Dr. Ben Danielson, the inspirational Director of Seattle’s Odessa Brown Children’s Clinic. Dr. Danielson has observed that the current words we use to describe social and health inequities are incorrect. As a society, we often talk about health disparities based on race, sex, sexual orientation, gender identity, immigration status, and income. In fact, none of these characteristics causes disparate health conditions. What actually leads to disparities are the social constructs we apply: racism, sexism, homophobia, transphobia, xenophobia, and income inequality.

If we’re going address health inequality, we need to be forthright in the language we use to speak about it. At the PHPDA, we’re committed to using the words that speak to the core problem. Health equity requires fighting racism, combatting sexism, and challenging homophobia. Speaking out about this may not be comfortable, but it is necessary. Words matter.

Names matter, as well. Our name, the Pacific Hospital Preservation & Development Authority, reflects our stewardship of the Pacific Tower campus, yet can cause confusion as we broaden our reach as grantmakers and work to be more inclusive. People have asked us: Does PHPDA only fund hospital-based programs? Is the goal of PHPDA funding to promote landmark healthcare facilities?

I’m excited to announce that, as of December 2018, we have re-branded our grantmaking program as the “Health Equity Fund” in order to better communicate our mission to grantees and our Northwest community. We’re very excited about this name change, and you can learn more about it on Page 2. As we move forward into 2019, we’ll continue to speak our truth and continue to fight for the right of everyone in King County to receive the high quality, accessible healthcare services they deserve. And we’ll continue to strive to be loud and clear about it.
DRUMROLL, PLEASE...
We’re proud to announce

The Health Equity Fund is the newly renamed grant program of the Pacific Hospital PDA. It’s the same program we’ve conducted for the past five years: providing funding to agencies to overcome health access and outcome disparities in King County based on racism, sexism, homophobia and transphobia, income inequality, and other social inequities.

We decided on the new program name because it more effectively describes our funding mission. It now sends a clear message to potential applicants and the community at-large about what we stand for. Thanks to the creative work of The Vida Agency, you’ll see our new logo emblazoned on all documents and materials related to our grants program.

"With our new name, Health Equity Fund, we can communicate a clear message about our commitment to fund innovative initiatives that champion health equity in King County," commented Mallory Fitzgerald, Health Equity Fund grants manager. "The new logo mirrors our PHPDA logo. It features an image of the landmark we are stewards of, with the addition of a sun, to signal the bright and healthy future we envision for our community."

Who we are:

The mission of the Pacific Hospital Preservation & Development Authority (PHPDA) is to champion effective health care for underserved and vulnerable populations in our community. The PHPDA works to close gaps in health disparities across the full continuum of preventive health services, primary care, specialty care, dental health, and behavioral health.

What we do:

- We are the stewards of the historic Pacific Tower and its surrounding campus, committed to maintaining and improving the current buildings and grounds and developing the campus to further our mission.
- We lease portions of the campus to other organizations and use this revenue to provide grants to healthcare and social service agencies in King County.
- We focus on improving access and outcomes for people with limited healthcare resources through innovative, cost-effective, and collaborative approaches to service delivery and advocacy.
- We support culturally appropriate healthcare in partnership with other community organizations.

How we use our funds:

In 2018, the PHPDA provided over $3.2 million to support healthcare-related services for underserved and vulnerable populations in King County through our grant programs.
2018 PHPDA New Major Grants

**Permanent Supportive Housing Health Navigators:** Through this project, medically-compromised Downtown Emergency Service Center clients in permanent supportive housing, who are unable to be served through existing healthcare resources, are now receiving individualized healthcare advocacy and coordination by two new Health Navigators.

www.desc.org

**Mobile Therapy Unit:** This project provides behavioral therapy for children and families in rural areas and other underserved locations in East King County through a mobile therapy van.

www.encompassnw.org

**The Health Care Initiative Expansion:** Food Lifeline provides nutritious, diabetic-friendly food and diabetes management to low-income families and individuals who are food insecure and diagnosed with food-related illnesses. Food Lifeline and Sea Mar have implemented a new clinical site in South Park, and continue their work at Sea Mar’s existing site in Burien.

www.foodlifeline.org

**Improving Access Through Community Health Worker Coaching (IACWC):** This project increases access to under-served immigrant populations by utilizing Community Health Workers as culturally and linguistically competent care coaches for International Community Health Services patients.

www.ichs.com
Total Amount Awarded: $1,000,000

$170,000

**Expanded Care at Haller Lake:** Puget Sound Christian Clinic expanded medical clinic hours at their Haller Lake site to serve more low-income, uninsured, underserved patients who previously waited 2-4 months for an appointment.

www.pschristianclinic.org

$100,000

**Integrated Health Clinic:** Real Escape from the Sex Trade developed an in-house clinical program to meet the needs of commercial sexual exploitation victims, establishing trust to increase mental health, medication management, and chemical dependency care for service-resistant clients.

www.iwantrest.com

$175,000

**Maintaining Behavioral Health Peer Services for King County’s LGBTQ Community and Allies:** This project maintains access to behavioral health peer services for King County’s LGBTQ community and positions Peer Seattle to be eligible for Medicaid reimbursement, thereby having a lasting impact on health outcomes for this population.

www.sasgcc.org

$75,000

**Pursuing Health Equity Through Community-Clinical Linkages in South King County:** This program targets disparities in obesity and diabetes in communities of color and newcomer populations in South King County through creating a community-led infrastructure that renders YMCA evidence-based programs more accessible, meaningful, and effective.

www.seattleymca.org
### 2018 RENEWAL MAJOR GRANTS

$1,916,169

PHPDA awarded $1.9 million to continue to support the excellent work of our 2017 grantees. Major Grants are awarded for amounts ranging from $50,000 to $200,000. They are renewable for up to two years of additional funding.

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<th>Chief Seattle Club</th>
<th>Downtown Emergency Service Center</th>
<th>Economic Opportunity Institute</th>
<th>Lutheran Community Services NW</th>
<th>Hepatitis Education Project</th>
<th>Renton Area Youth &amp; Family Services</th>
<th>Sea Mar</th>
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<td>Country Doctor Community Health Centers</td>
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<td>Global to Local</td>
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<td>Open Arms</td>
<td>Seattle Children’s Hospital Foundation</td>
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### 2018 NIMBLE GRANTS

$224,974

PHPDA awarded $224,974 to support a variety of one-time programs focused on technology improvements, capacity development, research/evaluation, short-term service projects, and policy and advocacy work.

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<th>Aurora Commons</th>
<th>Center for MultiCultural Health</th>
<th>Country Doctor Community Health Centers</th>
<th>Gay City</th>
<th>Parent Trust for WA Children</th>
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<tr>
<td>Byrd Barr Place</td>
<td>Children’s Therapy Center</td>
<td>FEEST</td>
<td>Healthy Food America</td>
<td>UW School of Dentistry</td>
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**MORE THAN 70% OF PHPDA MAJOR GRANT FUNDING IN 2017 HELPED SUPPORT SERVICES TO COMMUNITIES OF COLOR.**

**58% OF CLIENTS SERVED BY PHPDA MAJOR GRANTS IN 2017 SPEAK PRIMARY LANGUAGES OTHER THAN ENGLISH.**
NORTH LOT UPDATE

In 2018, the PHPDA continued to move forward with plans to develop housing and social services on the North Lot of the Pacific Tower campus. Originally, the plan called for a mix of low income and market rate units. In order to better address community needs, the market rate units were eliminated in favor of developing workforce housing units. This necessitated significant changes in the PHPDA's approach to the project during the year.

We determined that the Seattle Chinatown-International District Preservation & Development Authority (SCIDpda) would be the strongest partner in developing the full range of units to be created. The PHPDA spent the better part of 2018 engaging with SCIDpda in discussions about how to develop the project, culminating in the creation of a long-term lease that is currently under development. SCIDpda is currently exploring a wide range of public and private financing to support the project.

There has been no change in our plans to include a Program of All Inclusive Care for the Elderly on the North Lot (managed by AiPACE, a collaboration between Kin On and International Community Health Services) and an early childhood development program (managed by El Centro de la Raza). SCIDpda has been working with the PHPDA’s design team at Weber Thompson architects to make appropriate adjustments to the project based on projected differences in potential funding streams.

Groundbreaking on the project may occur as soon as 2020. We’ll keep you posted on our progress!

PACIFIC TOWER UPDATE

Pacific Hospital PDA leases the clinic space in the Pacific Tower to Pacific Medical Centers, who have been providing a wide range of high quality primary and specialty medical care at the Tower for almost 40 years. In 2018, the clinic provided over 394,000 visits to over 74,000 patients, including a high number of low-income and Medicaid-eligible clients.

The Washington State Department of Commerce has leased the remaining space in the Tower from the PHPDA since 2014. Commerce has sub-leased Tower space to a broad array of social service, educational, medical, and governmental agencies.

In addition, Commerce made several important upgrades to the building in the past year, including:

- Renovating the Welcoming Center (the common areas on Floors 1 and 2) with new flooring, paint, and furniture;
- Installing a dual electric car charging station in the West Garage; and
- Upgrading the Ground West conference room to a shared space for all of Tower residents, complete with a new fully integrated audiovisual system.

Based on Commerce’s ongoing commitment to energy efficiency, Pacific Tower was granted LEED Silver certification for Existing Buildings in November 2018.
2018 Governing Council

Mike Heinisch, MC
Executive Director,
Kent Youth & Family Services
Council Chair

Nancy Sugg, MD, MPH
Medical Director,
Pioneer Square Clinic
Council Vice Chair

Judy Tobin
Community Volunteer
Council Secretary

Anthony McLean, MHA
Market President,
South King Region at CHI Franciscan Health
Council Treasurer

Lydia Assefa-Dawson,
City of Federal Way,
King County Housing Authority

Gloria Burton,
Senior Housing Developer & Director,
Catholic Housing Services

Susan Crane
Executive Director,
SkillUp Washington

Eleanor Menzies
Community Volunteer

Sue Taoka
Executive Vice President
Craft3

Finance Committee
Strategic Advisors

Robert Cook, MBA
Senior Director of Finance,
AWA State Housing Finance Commission

Paul Feldman
Project Consultant,
Seattle AIDS Legacy Memorial

Program Committee
Strategic Advisors

Doug Jackson, DMD, MS, PhD
Clinical Professor,
UW School of Dentistry

Michael Leong, JD
VP of Corporate & Legal Affairs,
SeaMar CHC

Real Estate Committee
Strategic Advisor

Doris Koo
Principal Consultant,
Yesler Community Collaborative