CHAMPIONING HEALTH EQUITY

2020 ANNUAL REPORT
The Status Quo Will No Longer Be Tolerated

With unflinching resolve, communities most impacted by these persistent and systemic inequities and the organizations that serve them have taken a stand to say “no more.” So have our grantees. And as they have mobilized to demand change, so have we. The year has motivated us at Pacific Hospital Preservation and Development Authority (PHPDA) to work harder to ensure resources are accessible to grantees in ways that support their visions. This year especially, we were humbled by our grantees’ tenacity, flexibility, and collective determination in the face of uncertainty and increasingly complex challenges. We are committed to standing with them.

WE ARE FACED WITH A GAPING WOUND—GENERATIONS OLD, INTERSECTING CRISES

Together, we faced incredibly difficult times in 2020—from the more than 150 consecutive days of protest against racist police violence to the horrific impact of the pandemic on communities of color, systemic racism leapt to the forefront of our collective consciousness. These intersecting crises have forced us to reexamine ourselves and the roles we play in deeper, more authentic ways as we confront the failures of generations-old systems that continue to exclude large and growing populations in our communities. They have highlighted the need for us to take a strengths based approach to addressing the many challenges faced by under-resourced and excluded people. They underscored the value of community wisdom and leadership.

Pacific Hospital Preservation & Development Authority (PHPDA) funds and champions health equity in King County. We believe everyone should have affordable, culturally appropriate services that effectively support them in achieving their best health. We also steward the Pacific Tower property, which makes our grantmaking possible.
**GRANTEES WORK WITH AND FOR COMMUNITIES**

PHPDA grantees provide critical care and services to people marginalized by our mainstream systems and culture. They are fighting racism, ableism, sexism, and homophobia in health care delivery, and partnering with communities to support health in ways that work for them. But they are not just doing this for the communities they serve—they are doing it with them. They understand the importance of working hand-in-hand with, and centering the voices of, people impacted by the health inequities we see manifested on a grand scale.

**Stronger Relationships Mean Stronger Impact**

We know the solutions lie in the strength and wisdom of community—the wisdom of our grantees. We make a point of keeping our finger on the pulse of our community by creating opportunities to learn from them, and for them to learn from each other. Our 2020 All Grantees Meeting was the most recent gathering for our grantees to share best practices, and offer each other support and validation. It was an opportunity for us to understand how to act on their wisdom. One workgroup got real about how whiteness and racism was operating within their organizations. They left us with practical ways we could support their growth toward anti-racist, equitable outcomes.

**Health Equity Scholars**

A key way we implemented shared learning was through the Health Equity Scholars Program. This partnership with the University of Washington allowed us to work with graduate students to explore problems and approach them in unique ways. We were fortunate to contribute to the skills and experiences of future leaders in public health.

*Gift Nwanne developed a Grant Application Guide to support grantees with data evaluation and ultimately improve their program design and implementation.*

*Maggie Delaney’s work looked at the barriers refugees experience with healthcare in America in order to identify potential solutions.*

*Amy Jan’s research used mapping technology to explore racial/ethnic inequities in healthcare access based on geography.*

*The All Grantees Meetings allowed us to hear from other similarly focused organizations. It provoked many ideas for us, as well as offered the ability to network with others.*
New 2020 Major Grantees

PHPDA’s newest grantees represent a deepened commitment to address health system failures. Their approaches focus on delivering culturally relevant care and services. We’re excited to be a partner in their work.

<table>
<thead>
<tr>
<th>Grantee &amp; Project Title</th>
<th>Community Focus</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chief Seattle Club, Indigenous-Designed Mental Health Program Targeting Homeless American Indians and Alaska Natives</td>
<td>American Indians and Alaska Natives who are low-income/ homeless</td>
<td>$200,000</td>
</tr>
<tr>
<td>Entre Hermanos, End AIDS 2020-LGBTQ Latinos</td>
<td>Latinos who are LGBTQ</td>
<td>$125,000</td>
</tr>
<tr>
<td>Ethiopian Community in Seattle, Mental Health Promotion</td>
<td>Ethiopians in Seattle</td>
<td>$146,857</td>
</tr>
<tr>
<td>Odessa Brown Children’s Clinic, Promoting the Resilience of Parents of Young Children Who Face Toxic Stress</td>
<td>African American, Somali and Latinx families</td>
<td>$125,000</td>
</tr>
<tr>
<td>Recovery Cafe, Recovery Café Medical Clinic</td>
<td>People experiencing homelessness, addiction and other mental health challenges</td>
<td>$125,000</td>
</tr>
<tr>
<td>Seattle Indian Health Board, Policy and Systems Changes for Traditional Indian Medicine Integration</td>
<td>American Indians and Alaska Natives</td>
<td>$200,000</td>
</tr>
<tr>
<td>Villa Comunitaria, Heart to Heart</td>
<td>Latinx community in King County</td>
<td>$75,000</td>
</tr>
</tbody>
</table>

Health Equity Fund grants are disbursed through two grantmaking programs:

- **Major Grants**
  - $50,000 – $200,000
    - renewable for 2 additional years

- **Nimble Grants**
  - Up to $30,000
    - one time, for capacity and infrastructure improvements and small projects

Thank you, PHPDA, for your support. It’s been instrumental in allowing us to put the attention into meeting the health needs of our clients.

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Grantee

American Indians and Alaska Natives

LGBTQ

Ethiopians in Seattle

African American, Somali and Latinx families

People experiencing homelessness, addiction and other mental health challenges

American Indians and Alaska Natives

Latinx community in King County

1:1 counseling

Prevention, case management, peer navigation

Mental health wellness through improved understanding and access to mental health services

Offer online mindfulness courses for parents, healthcare professionals, parent leaders, and facilitators

Reduce transportation barriers by providing basic health services onsite

Change policies to support funding and access to traditional Indian medicine

Address heart health/CPR health disparities by providing free CPR and heart health trainings

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Year two and three grantees have continued to do incredible work toward their missions—all of which address aspects of health inequities. Through an extremely trying year, they have remained steady. The COVID-19 pandemic presented a multitude of challenges that they addressed head-on. Pivoting quickly with the changing landscape, they made important steps to learn from communities and to shift service delivery models accordingly.

**Pushing for Systems Change**

To change how our systems function it takes persistence, the collective strength of community, and the clarity to speak truth to power. Grantees brought these elements together to move toward policy changes that better the health of communities most impacted.

**Community Health Board Coalition**

The CHBC, composed of 15 BIPOC and immigrant health boards, advocates for equitable policies and systems. Using a community-driven process, they listened to people most impacted by inequities to define four priority policy areas they plan to address in order to improve community health: 1) access to mental/physical healthcare, 2) economic stability, 3) community relationships/wellbeing, and 4) anti-racist healthcare.

**Northwest Health Law Advocates**

NoHLA advocates for the consumer voice to be central in improving healthcare and making health a human right. This year they worked to develop policy options and plans for how Washington state can make healthcare more affordable for people using Medicare. In response to the pandemic, they switched their meetings to a virtual format and used stakeholder feedback to refine messaging and revise their engagement plan for sharing the results of their work with elected leaders and the public.
Community-Informed Services as a Starting Point for Health Equity

Our grantees are working closely with community partners to shift toward equitable service-delivery models. Their approaches center community in ways that seek ongoing relational—rather than transactional—partnerships.

Harborview Medical Center

In an effort to address the impact of systemic inequities on African Americans, Harborview piloted a Hypertension Peer Navigator Program. They learned important information that will support the program’s success in years to come including patient interest in food and natural therapy approaches to blood pressure control. The tech challenges they experienced encouraged them to do more to increase virtual options to support patients. This pilot has served the larger hospital system and shows what can be done when systems work in true partnership with community.

Aurora Commons

Since 2011, Aurora Commons has provided a space for unhoused neighbors to rest, eat, and connect to resources that support their health and wellbeing. With additional staff and expanded services, more neighbors accessed health services, resulting in a drop in their emergency room visits for non-emergency issues. After assessing the health needs of male/gender non-conforming clients, they developed plans to expand healthcare services to this group, in addition to their ongoing SHE Clinic.

Resilience In The Midst Of A Changing Pandemic

The emergence of COVID-19 presented challenges that grantees could not have anticipated. Yet, they shifted their programming with grace to ensure that services provided were done so equitably and reached people in ways that made sense.

YMCA of Greater Seattle

With their primary services unable to continue during the pandemic, this year, two Community Health Liaisons reached 101 African-American and Hispanic families with culturally relevant COVID services like education, primary care referrals, and connections to basic supports. They held space for deep emotions related to public protests, social justice, and racial equity. YMCA was able to integrate community feedback into ongoing shifts in program delivery to ensure flexibility, equity, and effectiveness.

Downtown Emergency Service Center

DESC provides comprehensive services, treatment, and housing to people experiencing homelessness with complex needs, such as substance use disorders and serious mental illness. Created to decrease health inequities and improve health outcomes, its SHORE program enabled DESC to pivot to the intensive healthcare needs presented by COVID. They developed service delivery models that resulted in an almost three-fold increase in clients served thanks to the learning and relationships built.

International Community Health Services

Deeply rooted in the Asian Pacific Islander community, ICHS provides culturally and linguistically appropriate health and wellness services. This year ICHS focused on providing health insurance, transportation, addressing food insecurity, expanding telehealth access, and offering financial assistance. In response to the pandemic, their staff worked hard to transition important services online to offer classes and patient education remotely.
Nimble grants provide organizations with up to $30,000 for short-term projects and needs like planning, technology and capacity building.

**2020 NIMBLE GRANTEES**

- **Alefba Group**: $13,000
- **Generations with Pride (GenPRIDE)**: $30,000
- **Kindering**: $15,000
- **Korean Women Association (KWA)**: $20,000
- **Mary’s Place Seattle**: $8,000
- **Pike Market Senior Center & Food Bank**: $18,397
- **South Seattle Women’s Health Foundation**: $29,325
- **Southeast Seattle Education Coalition (SESEC)**: $20,000
- **Telehealth Access for Seniors, Inc.**: $4,885
- **University of Washington**: $22,000
- **UW Northwest Center for Public Health Practice**: $24,000
- **Washington Recovery Alliance (WRA)**: $20,000

This moment in history calls for all of us to change the ways we work and to think intentionally about what and how we communicate as a mechanism to shift cultural norms. We call other funders to join us in assessing our own power and influence and then learning how to wield it under the direction of communities most impacted by health inequities.

It is no longer enough for organizations like ours to check the box of grantmaking and call it health equity. We at PHPDA are responsible, along with you, to shift the balance of power and resources. Join us in more equitable grantmaking that allows for strategic flexibility, relationship building across funders, community-defined grantmaking, and sustainability supports.
Dear PHPDA Team,

I knew my first year at PHPDA was going to come with challenges, but I couldn’t have imagined what would unfold in 2020. Through it all, you were resilient and stayed focused on our mission to serve communities in need of equitable access to health care at an unprecedented level. We learned from each other, making us stronger and better equipped to address long standing healthcare equity issues. Finding new ways to solve new problems became a daily occurrence not only for us, but also for our grantees and our partners.

Thank you so much for making 2020 memorable for more than just the difficulties, and for inspiring me to fight ever harder to fulfill our shared mission.

Thank you,
John Kim
UPDATE ON OUR PACIFIC TOWER CAMPUS

Our mission and grantmaking are rooted in a place—more specifically, in a building. Pacific Tower, the first U.S Marine Hospital in Seattle, is now home to providers and non-profits working to address the inequities facing our community today. Lease income generated by Pacific Tower makes our work and grantmaking feasible.

We have stewarded the campus through decades of transitions and we are excited to announce development plans for the campus that will include affordable housing units, enhancing the building’s legacy and ultimate impact. Additionally, a new grant allows us to initiate visioning and master planning for the campus’s future. As the process moves forward, we are committed to hearing from all of our stakeholders—from neighbors to tenants and inbetween—to comprehensively define what it means to be the fiduciary of this future campus. We will be thoughtful about the vision for the campus and align it with our values.